



Below is the update that was provided to the Economic Development Commission by the Economic Development Director at the August 25, 2020 EDC Meeting.

Typically, the Person County Economic Development Commission and Person County Business and Industrial Center will cosponsor two Chamber events in an effort to provide an update to the community more broadly about what is going on with economic development efforts within the County.

For 2020, we were set to sponsor the March Good Morning Coffee Hour at Golden Corral, and in August, we would have sponsored the Industrial Relations Committee luncheon. For obvious reasons, the Chamber cancelled all in-person events during the timeframe that North Carolina has been operating under the Governor's Stay at Home and Safer at Home Executive Orders.

Given that we have not had the opportunity to provide a more broad community update this year as well as to respond to some public requests in the past few weeks about economic development updates, I wanted to approach my update today more in line with those kinds of presentations than the typical monthly updates I do for you as board members to catch you up on monthly activity.

The first thing that I think would be helpful, is to make the public aware of the purpose of the EDC and the organizational structure.

The EDC is an advisory board serving and appointed by the Board of County Commissioners. Examples of roles that the EDC would serve are to create a strategic plan for economic development to assist with a unified vision and a tool to gauge progress. Another example would be the recent request from the Commissioners to have the EDC review the proposed changes to the solar ordinance and weigh in from an economic development perspective.

The EDC is not a governing or quasi-judicial body in the sense that they could act independently of the Commissioners to expend funds or approve contracts, for example.

Separately, the County funds an economic development department with county staff and an operating budget. The structure of the department is that there is a Director who reports to the County Manager and oversees the budget and the support staff and provides direction for the department as well as for the EDC and supports the EDC and the non-profit PCBIC.

The County Commissioners typically meet bi-weekly and are bound by general statute to meet at least once per month. However, advisory boards have no legal requirement for meeting frequency. The Person County EDC bylaws state that it will meet regularly, at least every three months.

Because extra steps are necessary to call a meeting of the EDC but not to cancel a meeting of the EDC, it has been the practice of the board to set monthly meetings and cancel them when prudent rather than to set quarterly meetings and call them when needed.

The EDC sometimes calls additional meetings and routinely cancels one or more per year. Because the EDC is an advisory board, the cancellation of meetings does not impede the work of the Economic Development department, and, in fact, when no action is called for, may allow for more productivity of the department staff due to the administrative time devoted to supporting board meetings, especially as a result of the social distancing requirements of COVID-19, restrictions placed on gatherings, and the additional administrative overhead for supporting meetings with limited IT availability during the cyber incident recovery.

The EDC has held 6 public meetings in the first 8 months of 2020.

Strategic Plan

One year ago, at the August 2019 EDC meeting, you all adopted a 3-year strategic plan. The areas of focus in order of priority were identified as:

- 1. Education and Workforce Development*
- 2. Marketing and Recruitment*
- 3. Product Development and Business Support*
- 4. Funding Source Location*

Education and Workforce Development

Advanced Technology Center Feasibility Study – *The ATC feasibility study was*

supported through the county budget and was completed by Piedmont Community College. I assisted third party consultants with possible offsite locations as a part of their onsite/offsite analysis. I also participated in discussions with local industry about their level of interest and ability to support the ATC. This project was underway at the beginning of the year at the time when COVID-19 impacted all partners, including industry, local governments, and educational institutions. A reporting of the final outcome of the study and planned next steps are anticipated when operations for these entities have stabilized.

World Class Schools

Partner with PCS to support externships for teachers

Support STEM and other programs, certifications, and apprenticeships

Technical Trades in HS

- *The first three items to establish World Class Schools as displayed on the screen were incorporated into the 6-14 Workforce Pipeline Program, which the EDC is supporting through assisting with establishing the goals and metrics of the program and recommending the provided funding for the first two years' implementation, after which time, the program is expected to be self-sustaining. The joint agreement is administered through the ED department.*
- *A Career and Technical Education (CTE) advisory board was formed, of which I am a member, and through some of our workforce software, I was able to provide drilled-down data to the CTE faculty at PCS for analysis. The advisory board had two meetings this year, with the second one being on April 7th when we still had a mindset that COVID-19 impacts would be relatively short-lived. Person County Schools did announce within the past year that for the second consecutive year, Person County Schools leads the state on the number of credentials earned as a percentage of CTE course enrollment for courses aligned to a credential.*
- *I arranged for industry visits and included the superintendent for industry engagement for these targets. A mutually successful meeting took place with GKN, which led to additional meetings and a plan for partnership. A meeting that was scheduled with another existing industry was cancelled due to COVID precautions, and while neither sector is prepared to resume these meetings just yet, K-12 is expected to be a partner in the manufacturing sector partnership, which should be beneficial to both.*

Support enhancement of physical appearance – aesthetic and functional – such as through bond support

- *As for the improvement to PCS facilities, financial support of Person County Schools took place during the budget process between the Commissioners and the School Board. As members of the EDC, the Chairman of the BOC, the County Manager, and the Superintendent would have been aware of the EDC's desire to support Person County School facilities.*

Partner with Other Counties

- *Participate in sector partnerships - A manufacturing sector partnership has been formed with Durham. It has been about a year in the making, partly because of COVID-19. Our consistent partners in recruiting manufacturers to join have been Cree, representing Durham, and P&A Industrial, representing Person County. Between now and the October EDC meeting date, our champions from these companies will determine whether we will have another virtual meeting of the group, or whether we should postpone until an in-person launch is feasible. Leading up to the launch, we will be working on getting over 100 invitations sent out through various media.*

- *Expand partnerships outside borders – We participated in a [regional skills analysis](#) spear-headed by Wake County Economic Development and the CAWD board along with Durham, Lee, Johnston, Franklin, and Chatham counties. Soon after we began to send out the survey, coronavirus hit, and, of course, greatly-impacted participation rates in the survey. Some of the takeaways were as expected, such as a wide range of demand for skilled workers and a need for focus on soft skills. The findings for our region were established to be on par with the rest of the nation. The study results have been shared with our workforce partners.*

Our manufacturing sector partnership has a focus that goes beyond workforce development, but WD is definitely a key area of focus, and, this creates a collaboration with not only Durham, but NC State as a supporting organization of the partnership. Dr. Senegal and I participated in a bi-state convening of the National Association of Workforce Boards at the Institute of Advanced Learning and Research in Danville with representation from Rockingham, Person, Caswell and the 4 counties of the Southern Virginia Regional Alliance. There has been other mutual support with SVRA on projects with the Person County Mega Park and IALR's efforts to apply for designation as a Defense Manufacturing Community.

In February, Dr. Senegal, Judy Bradsher from PCS, and I participated in the FOCUS 20/20 Regional Summit with the Kerr Tar Regional Council of Governments. This event was launched by the Executive Director of the COG and planned by the ED Directors and Chamber Presidents of the 5 counties of the COG.

I moderated a panel on education and workforce training, and we had representatives from NC Commerce NCWorks, VGCC, PCC, PCS, and RAMPEast – a multi-county

advanced manufacturing workforce collaborative from down east.

In summary, between PCC, PCS, and myself, we have been engaged with education and workforce organizations from the surrounding counties and beyond. We have a good sense of what is going on with workforce training in our region; we know who to call on, and we have good working relationships that have been established.

Marketing & Recruitment

Regional & Beyond

Market new airport hangar

You wanted to have the EDC support marketing the new airport hangar. I have done some sharing about the new hangar on social media and the website, but members of the Airport Commission and consultants working on the project have asked me to hold off on a larger campaign until the design phase is complete and the contract is awarded.

I have shared plans about the hangar construction and runway extension with state-level developers focused on aeronautical projects at both EDPNC and NCDOT, DOA.

Market through trade publications

Cooperative Marketing Tours

Direct engagement with site selectors through direct mail

Progress on these next three efforts has been impacted by coronavirus and the cyber attack. Prior to these events, my implementation plan was to first focus on the branding and website, and then on print materials. The latter part of 2019 and early 2020 was spent on the branding and website development, which rolled out in the first quarter of 2020. With the website, we made it live earlier than expected so that we could get the COVID-19 response page set up for local business and industry. We have not done an official release about the new website because there are still several subpages that need to be updated. Before we can add materials to the website, they need to be vetted for ADA compliance, which we do internally. I did not regain access to our files until last Tuesday, and Brandy still does not have access. This has slowed us down on the getting the print materials prepared and making some of the changes to the website, as we have not had access to videos, images, and reports we needed. As for the Cooperative Marketing, we were participating in these events with EDPNC and RTRP until COVID-19 halted travel, which on an international scale, has been most of this year. RTRP has pulled in some site selectors to meet with us virtually, but these have been mostly

industry check-ins for them to tell us what they are seeing with project interest and are consultants that we already have relationships with who know our counties. Their feedback was to suspend direct mail campaigns and print advertisement because most people are still working from home and urged focusing marketing dollars on digital marketing and being prepared to conduct virtual site visits. This was already a focus, but I am presently reevaluating the department budget to see what can be rerouted for a more digitally focused campaign and have requested estimates from a firm we have worked with in the past.

As far as recruitment efforts, 38 projects have crossed my desk since September of 2019, for a total of more than \$3B in potential investment and over 8,000 jobs. Not all of them could we submit for, and only 2 of the buildings and sites in our inventory have resulted in site visits. One of the buildings that was visited is now unavailable. It is worth noting that there have been coronavirus restrictions on travel for 9 out of 12 of those months.

Local

Work with Chamber to provide ED Updates to members

The Chamber has not been holding events since March, but I do share updates through the virtual meetings they have been having, and they also post our meeting information in their newsletter.

Without knowing how long it will be before public meetings and events are once again commonplace and comfortable, going forward we will post notices about our meetings on the Person County Facebook page in addition to our existing practice of sharing the schedules on our website. And, in addition to posting the approved meeting minutes on our meeting materials page, we will post agendas and email updates that may have been prepared for the EDC throughout the month.

Another way that we will be updating the public is through the tax insert that goes out to every property owner in the county.

As always, we have the Sunshine List that members of the public can sign up for and a subscriber feature on the website for receiving updates posted to the media page.

Product Development

Infrastructure

- *Completion of waterline to PCMP - Done*
- *Identify funding sources for wastewater to PCMP – We have applied for a grant through the EDA to fully fund this project. We anticipate a response from EDA prior to the September meeting.*

Additionally, the EDC supported the City of Roxboro's Western Sewer Expansion and requested that the County provide the funding for the engineering costs, which the Commissioners approved, and I provided support to the City for their federal grant request for this project. This project will open up new opportunities in the western part of the City and the southern part of the City and County.

Site Development

- *Regarding the exploration of the Industrial Park in southern Person County – In light of the timeline with the Western Sewer Expansion, site development for the northern part of the county was favored after further exploration; the North Park site is in the preliminary stages of development and more details will be provided later in this update.*

Shell/Speculative Building

- *Explore Building 50,000 sf shell building – A capital request was submitted during the budget process for \$6.1M for the construction of a shell building. Between the deadline for departmental budget requests (February-March) and actual Commissioner approval of the budget (June), coronavirus-related financial impacts were anticipated and new capital projects were not considered as a part of the approved budget. These requests may be revisited later this fiscal year.*

Business/Ag Support

Existing Industry Retention and Expansion

Look for ways for consistent engagement with industry leaders | # of engagements

Develop a survey through a mailing to poll businesses | # of responses

Small Business

Include in Survey | # of Responses

Explore Angel Fund | # of Responses

Entrepreneurships/Start-ups

Reach out to existing angel funds | Responses

Explore local angel fund | Responses

Farm/Ag

Continue to Promote Visit NC Farms App

Ag-related existing industry will be included in survey

Retail

Promote local attractions on social media

If coronavirus impacted one of our ongoing efforts more than others, it would have to be this one – business support. Prior to that, we conducted the typical industry visits and had done several and had one scheduled that was canceled before we could get there. Our outreach to existing business and industry since March of this year has been one of our highest priorities. The ways we would normally do business support, such as through the action items listed here, shifted based on the needs of the moment. When the Governor first issued the Stay at Home order, I was getting daily information from Commerce, and sometimes more than once a day. We quickly got our COVID-19 resources page up on the website and updated it so frequently that we put a timestamp on our updates so that people could know if there was new information they had not seen. Manufacturers were directly emailed with resources applicable to them to support them being able to stay in production wherever possible. Brandy started a database to track business changes and information was shared between our information and that of the Uptown Roxboro Group, the Chamber, and PCC's Small Business Center. We had constant contact within those organizations and also from the state. Over the course of about a week we got the COVID Pivot Impact loans set up. The review committee met twice a week for several weeks, and I was the secretary for that group and the local point of contact for getting those loans processed. We were also a supporting partner for the #KeepRoxboroRunning campaign to support local businesses, which will be an ongoing effort beyond COVID-19. Events that were in the planning stages to support local business were placed on the back burner and resources were sent out by email instead. For example, we were planning an event for local manufacturers to learn more about Foreign Trade Zones and International Trade support services from EDPNC. The FTZ information was shared via webinar and was recorded and sent out for those who were not available at the time that it was live. Because of the disruption of 2020, other initiatives under this heading have been impacted in various ways. As to the specific aim on supporting ag-related businesses as a part of this strategic plan, a full-time cooperative extension agent has been hired for Person County and has been a part of an ag subcommittee of the EDC. Naturally, ag-related businesses, such as OBX, Camp Chemical, and Louisiana Pacific have been a part of the aforementioned support.

Funding Source Location

- Revenue Stream Creation

- *Lobby for broadband rights – Obviously, coronavirus has brought out the need for increased and equitable broadband coverage; In NC, there are a number of bills that have been introduced to allow for this with various approaches (HB431). I would be happy to share a list of those for any who wish to follow their progress.*
- *Public Private Partnerships*
 - *Consider Ways to Leverage Public Properties/Infrastructure*
The exploration of a public private partnership is a part of the product development update later in this presentation.
- *Dedicated Public Funding*
 - *Pursue Dedicated Funding for Economic Development Efforts*
For the second consecutive year, the Commissioners have approved an additional \$250,000 in the budget to support economic development.

As a result of all the unprecedented activities of this calendar year, I would ask that you accept this verbal update at this time. There are some metrics that are available to us as economic indicators and measures of the success of some of these programs and some that are not. As soon as we are able to better track and report those, they will be forthcoming.

Two stats that I will leave you with to round out the report on the status of the strategic plan are the unemployment numbers and the average annual wage for Person County for 2020.

As of June 30, the unemployment rate for Person County was 7.7% and consistent with the rate for the state. Person County peaked at 13.3%, which was higher than the state peak of 12.7%, but just under the 13.6% high that 2010 saw. Going into the year we had a rate of 3.5%, which was the lowest since 2000.

At the start of each year, the state records the average wage for county for the year. This total is used as a factor in considering incentives for projects. Person County's average wage has steadily increased since 2017, and this year's average wage ranks us at 16th in the state with \$42,249.

Administrative

As another point for public update, it's worth noting that ED staff administratively supports the work of the department, as well as the EDC and PCBIC, which includes

property management for the PCBIC industrial park and grant administration, of which we currently have 4 active.

I also serve on boards and committees for RACC, PATS, RTRP, Airport Commission, CTE Advisory Board. Brandy has filled in this year for the board meetings of the URG.

Update since June 8

To update you on activity since the board last met on June 8th, the better part of 4 weeks was dedicated to completing the application for the EDA CARES Act Grant. The final submission was 833 pages and was assembled at a time when we did not have our electronic files or our historic emails. Also included in this timetable was the time spent reaching out to elected leaders for letters of support and assistance to the City of Roxboro for their grant application for the Western Sewer Expansion.

Our support requests went out to Congressman Mark Walker, Senator Thom Tillis, Senator Richard Burr

Senator Mark Warner – VA, Senator Tim Scott – SC, and even President Trump, Vice President Pence. We received favorable responses from all those on the list and had numerous interactions with several staff representatives. Chairman Allen was very supportive in these engagements, and Commissioners Jeffers, Powell, and Clayton provided support in gaining some of the contacts.

I received an update last week that the review committee is still reviewing applications as a result of the volume they received.

I mentioned earlier the ways that I have been reaching out to support industry, but in the last month, I have also been making check-in phone calls in addition to the emails and have supported Polywood with a fiber expansion they needed.

Administratively, Person County IT provided an extensive update to the Commissioners on the status of the recovery from the cyber-attack, which is available on the county website, but I think it is important to let you know where we are as a department. Brandy and I have our phones and emails back, including historical emails, but we do not have all the functionality of our phones and voicemails. I mentioned earlier that I regained access to our files a week ago, but Brandy still does not have that access, and we are still processing all accounts payables manually.

We have also been supporting the Finance Department on the annual financial report by polling our top employers for their current full-time employment numbers. This is a contribution we make to that report annually and are pleased to have the interaction with the companies in this way.

Earlier, I mentioned that we are presently administering 4 grants, and as a part of the annual county audit, one of our grants from last year was selected for audit. Without our files, it was necessary for me to dedicate about 4 days to getting the support documents for this request.

Collaboration and Meetings:

The RTRP EDAC meets monthly. On the agenda this month was a quick check-in with a site consultant as referenced earlier in this report, and some representatives from Bobbitt Construction sharing about their Design-Build Services. News from the counties was mainly about changes in the EDOs. Warren County ED is now being handled by the Assistant County Manager. Nash County has started a new program and has hired a new Director. Chatham and Vance counties have vacancies and will be doing a director search (Vance is not a part of the RTRP, but it seems relevant to include that information here.)

Lee County is constructing their second shell building and is planning a third. Wilson is also construction a new shell; I believe this will be number 8 for them.

The Chamber is doing a program called "Person in a Box" to take the place of Personality this year. More information to come on that.

Back in March or April, we had a meeting with PCC, PCS, P&R, URG, and TDA to discuss bringing esports to Person County. Now that the new TDA Director is in place, John Hill and I had an introductory meeting with Marley Spencer to meet her and let her know of this initiative.

Kerr Tar had a meeting of the Directors in the COG to notify us of three funding sources awarded to them through CARES Act funding and to solicit our input for the application of the technical grant. Those figures were \$400K for technical support, \$1.2M for a RLF, and \$738K to support the nutritional needs of aging adults

The Next Gen Sector Partnership group has held several virtual meetings to move forward in reintroducing that program to our manufacturers.

Since the last EDC meeting, more due diligence has been done on the North Park site, and I have responded to 3 project requests.

As research for a blog post, I requested some 2020 projects from the Planning departments of the City and the County and have shared on the slide some of the highlights.

Since you all reviewed the Solar Ordinance, I wanted to update you that the planning board met on August 13th to review the recommendations. They made some minor modifications, and the ordinance is set to be presented to the Commissioners on September 8th.

MEGA PARK

At the time that I added the mega park update to the agenda last week, I had hoped to have a response from the EDA on the wastewater grant. As I have shared, I got word that the review committee is expected to take longer to decide awards, but I can share that we received a request from the Corps to have an additional form signed by the applicant to be included in the final review packet. So, even though we still do not hold the final approval in hand, their final determination is expected at any time. I would consider the request as a good indicator and that we have arrived at a point where this permit is not a hindrance to winning projects on the site.

With that said, I have had three large projects to look at the site this year, two of them have been since COVID restrictions reached a level that heightened the discussions about onshoring and supply chain locations. For all three, the driving factors have been speed-to-market. One wanted to be in production in 12 months, another wanted to have a phase I buildout in 10 months with a full buildout in 18 months, and the earlier one emphasized a pad-ready site.

With these kinds of requests, we have looked closely at how to get the remaining infrastructure in place in as close to a 12-month window as possible. Having most of the legwork done for the Corps permit has us in good shape in that regard, and we have a plan to accommodate that for infrastructure, but considering how to have a large, pad-ready site within that timeframe should be the next stage of development we explore.

North Park Site

Back in May, you all approved spending some of the discretionary contracted services funds to complete the due diligence necessary to clear the site plan area of the North Park site. The intent at that time was to keep the development moving with what funds were available and hope that the budget would include some funding for a shell building. Now, the site work is almost to the point that we would be ready to put out

the RFQ for clearing, and it is not clear whether capital projects will be considered this year in light of the ongoing impacts of coronavirus.

I have spoken to representatives from several firms who do shell buildings and/or design-build as to what their approach is in this climate. One recommendation was for you all to consider that if you want to explore a public-private partnership for shell construction, you may want to explore that ahead of clearing the site, since under that arrangement, the clearing costs would fall to the contractor, and the local funds could be preserved for lease costs down the road. With that in mind, I would ask you whether you would be interested in having someone from SAMET corporation to come and talk through some different partnership scenarios at the September meeting. SAMET has constructed a number of buildings in Alamance and is building the ones in Lee.

I want to thank Terry Nealy for his support of economic development in Person County during his time here while on the EDC board and off. This is his last meeting due to a relocation.

[The following slides were on display during the update to lend visual aide to the update.]

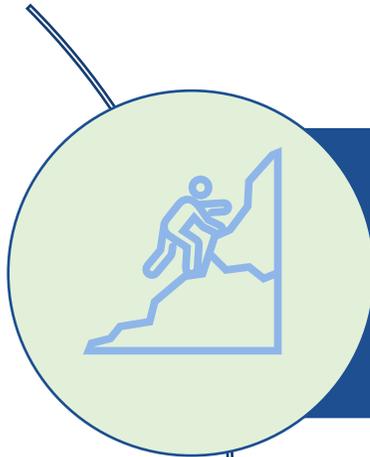
PERSON COUNTY
ECONOMIC DEVELOPMENT



Everything is Better in Person

EDC August Meeting
August 25, 2020

Director Items



General ED Update



Product Development

EDC Strategic Plan



1. Education & Workforce Development



2. Marketing & Recruitment



3. Product Development &  3. Business Support



4. Finding Funding Sources

EDC Strategic Plan



1. Education & Workforce Development

- **Advanced Technology Center Feasibility**
- **World Class School**
 - Partner with PCS to support externships for teachers
 - Support STEM and other programs, certifications and apprenticeships
 - Technical Trades in HS
 - Support enhancement of physical appearance – aesthetic and functional – such as through bond support
- **Partner with Other Counties**
 - Participate in sector partnerships
 - Expand partnerships outside borders

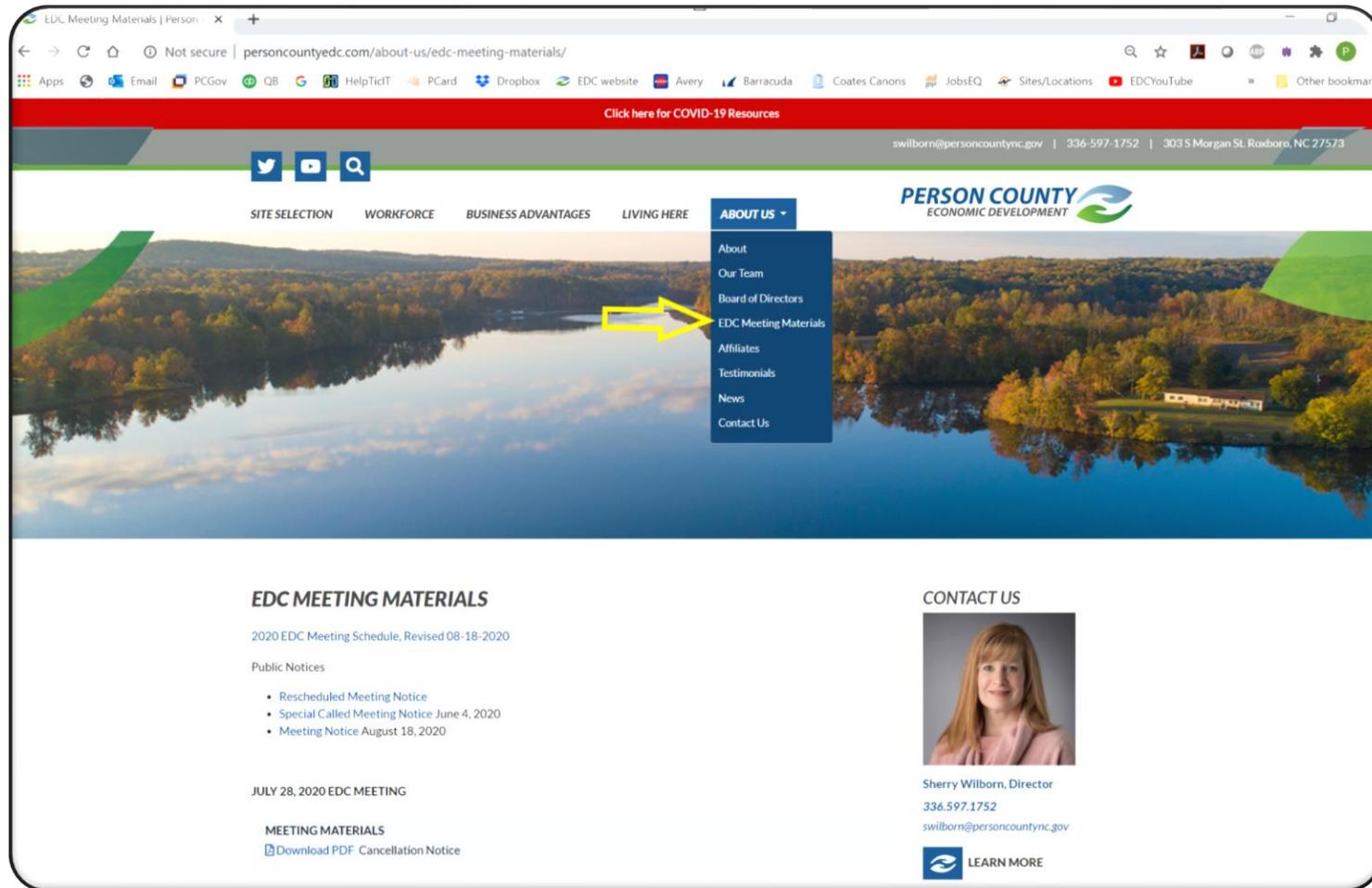
EDC Strategic Plan



2. Marketing & Recruitment

- **Regional & Beyond**
 - Market new airport hangar
 - Market through trade publications
 - Cooperative Marketing Tours
 - Direct engagement with site selectors through direct mail
- **Local**
 - Work with Chamber to provide ED Updates to members

Community Updates



EDC Meeting Materials | Person

Not secure | personcountyedc.com/about-us/edc-meeting-materials/

Click here for COVID-19 Resources

swilborn@personcountync.gov | 336-597-1752 | 303 S Morgan St, Roxboro, NC 27573

PERSON COUNTY
ECONOMIC DEVELOPMENT

SITE SELECTION WORKFORCE BUSINESS ADVANTAGES LIVING HERE **ABOUT US**

- About
- Our Team
- Board of Directors
- EDC Meeting Materials**
- Affiliates
- Testimonials
- News
- Contact Us

EDC MEETING MATERIALS

2020 EDC Meeting Schedule, Revised 08-18-2020

Public Notices

- Rescheduled Meeting Notice
- Special Called Meeting Notice June 4, 2020
- Meeting Notice August 18, 2020

JULY 28, 2020 EDC MEETING

MEETING MATERIALS

[Download PDF Cancellation Notice](#)

CONTACT US



Sherry Wilborn, Director
336.597.1752
swilborn@personcountync.gov

[LEARN MORE](#)



Person County Government

August 20 at 11:31 AM · 🌐

The next EDC meeting will be held in the Person County Auditorium at 4 pm on August 25. For more information, please call 336.597.1752 or visit the EDC website at <http://personcountyedc.com/about-us/edc-meeting-materials/>.

Our Meeting Location Has Changed

To allow for social distancing, the next EDC meeting will take place in the Person County Auditorium at 4p.m. on August 25, 2020.



Community Updates

PERSON COUNTY GOVERNMENT FISCAL YEAR 2020-21 UPDATE

How Are Your County Tax Dollars Spent?

31%	25%	23%	16%	3%	1%
GENERAL GOVERNMENT	HUMAN SERVICES	PUBLIC SAFETY	EDUCATION	ECONOMIC DEVELOPMENT	DEBT
<ul style="list-style-type: none"> - Library - Finance and Tax - Elections - Register of Deeds - Information Tech. - Rec., Arts, Parks - Soil and Water 	<ul style="list-style-type: none"> - Social Services - Mental Health Services - Health Department - Veterans - Senior Center - PATS - Person Industries *45% of Human Services is supported by federal and state funds. 	<ul style="list-style-type: none"> - Sheriff's Office - Emergency Medical Services - 911 - Animal Services - Vol. Fire Depts. - Roxboro City Fire Dept. 	<ul style="list-style-type: none"> Accounts for capital expenses and some operating expenses for Person County Schools and Piedmont Community College *This percentage does not include local sales tax revenue that supports school expenditures 	<ul style="list-style-type: none"> - Economic Dev. - GIS - Planning and Zoning - Cooperative Ext. - Forestry 	<ul style="list-style-type: none"> Funds used for payment of loans for large capital projects

Where does the money come from?



Category	Percentage
Property Taxes	53%
Fees & Licenses	14%
State & Federal	13%
Sales & Other Taxes	12%
Other	7%

How does Person County's tax rate compare to our neighbors?

County	Tax Rate
Orange	0.8679
Granville	0.8400
Caswell	0.7350
Person	0.7200
Durham	0.7122

FY21 Budget Highlights

- ✓ Tax rate reduced 1 cent, to 72 cents per \$100 of valuation
- ✓ Value of 1 cent in property tax is \$450,418
- ✓ Reappraisal valuation is scheduled for FY21
- ✓ Decrease in revenues and expenditures resulted in a 5.42% reduction in spending
- ✓ No new positions funded
- ✓ Fire tax rate remains 2.75 cents
- ✓ Increased funding for those volunteer fire departments that obtained a reduction in their ISO ratings
- ✓ Current expense funding for Person County Schools and Piedmont Community College remained flat for FY21

Connect with us at www.personcountync.gov or at www.facebook.com/PersonCoGovt

PERSON COUNTY GOVERNMENT FISCAL YEAR 2020-21 UPDATE

PATS Value Passes

Prepaid fare cards can be purchased for \$9.00. These are sold at the following locations:

- PATS office, 303 S Morgan St
- Person County Public Library, 319 S. Main St
- Person County Register of Deeds, 21 Abbitt St
- Person County Dept. of Social Services, 355 Madison Blvd. #B

PATS Will Take You Where You Want To Go!



Absentee Voting

Are you interested in casting a ballot by mail? Here are some important facts:



- Any North Carolina registered voter qualified to vote in an election may request and receive a mail-in absentee ballot for any election in which absentee voting is allowed. All registered voters may request an absentee ballot for the November 2020 general election.
- No special circumstance or reason is needed to receive and vote a mail-in absentee ballot.
- Military or overseas voters have special rights under the Uniform and Overseas Citizens Absentee Voting Act (UOCAVA). See www.fvap.gov and the Military and Overseas Voters page for more information on military and overseas citizens absentee voting

For more information, call the Board of Elections at (336) 597-1727

Coming Up at the Kirby!

- Rodgers and Hammerstein's **Oklahoma!**, Sept. 4-6
- Barefoot Movement, Sept. 26

Let's get social! You can find us on Facebook, Instagram, and YouTube @KirbyCulturalArtsComplex. Or contact us at 336-597-1709.



Connect with us at www.personcountync.gov or at www.facebook.com/PersonCoGovt

Did You Know?

- Person County implemented the COVID Pivot Impact Loan program to support local small businesses through economic impacts from COVID-19. The program will remain open until funds are depleted or restrictions are lifted.
- Two industrial sites are being developed by Person County through the Economic Development Commission for purposes of new industry recruitment. Learn more about the Person County Mega Park and the North Park Site on the EDC website.
- The Person County Economic Development Commission (EDC) developed a new website to share information with the community and the world. Explore the website and subscribe for EDC updates at www.personcountyedc.com, and follow us on Twitter @BetterNPersonNC




Everything is Better in Person

EDC Strategic Plan



3. Product Development &



3. Business Support

Infrastructure

- Completion of waterline to PCMP
- Identify funding sources for wastewater to PCMP

Site Development

- Explore Industrial Park in southern Person County

Shell/Speculative Building

- Explore Building 50,000 sf shell building

Existing Industry Retention and Expansion

- Look for ways for consistent engagement with industry leaders
- Develop a survey through a mailing to poll businesses

Small Business

- Include in Survey Entrepreneurships/Start-ups
- Reach out to existing angel funds
 - Explore local angel fund

Farm/Ag

- Continue to Promote Visit NC Farms App
- Ag-related existing industry will be included in survey

Retail

- Promote local attractions on social media

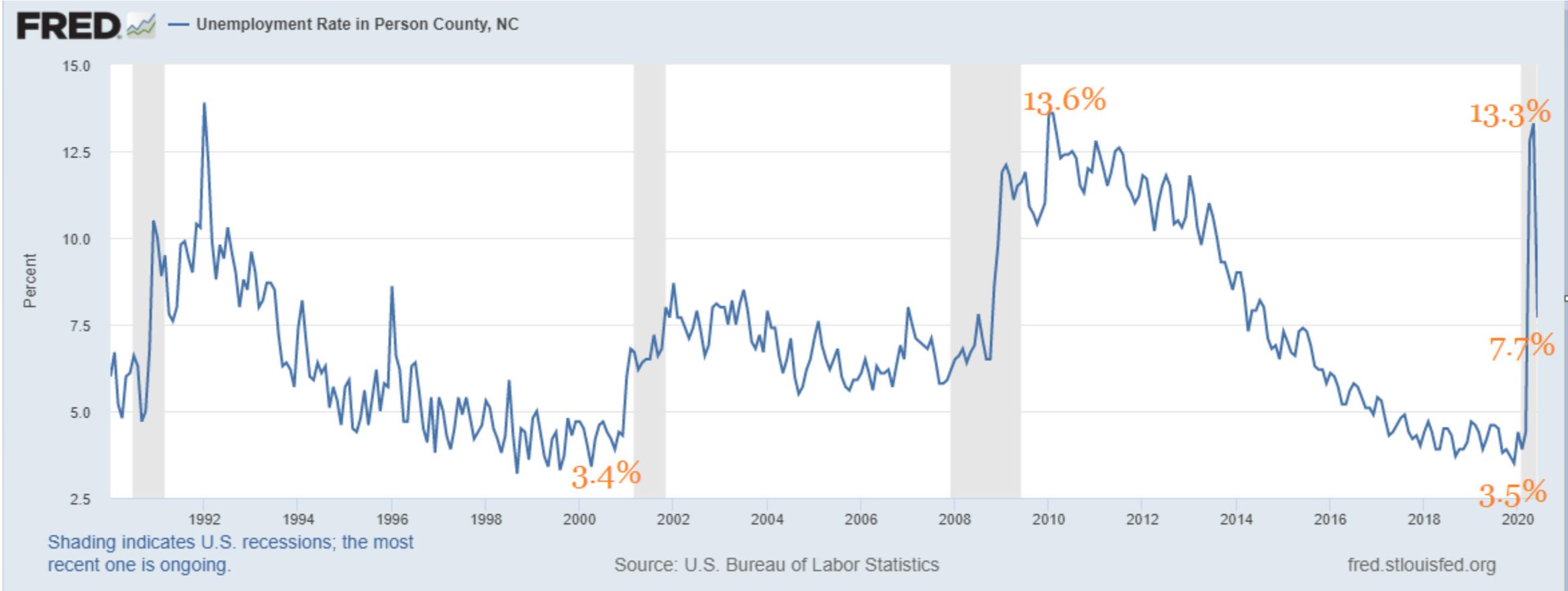
EDC Strategic Plan

\$ 4. Funding Sources

- **Revenue Stream Creation**
 - Lobby for broadband
- **Public Private Partnerships**
 - Consider Ways to Leverage Public Properties/Infrastructure
- **Dedicated Public Funding**
 - Pursue Dedicated Funding for Economic Development Efforts

Unemployment Rates

NC peaked at 12.7%



Person County Average Wage for 2020

Person County Average Private Sector Wage
Continues to Increase
Currently 16th in NC

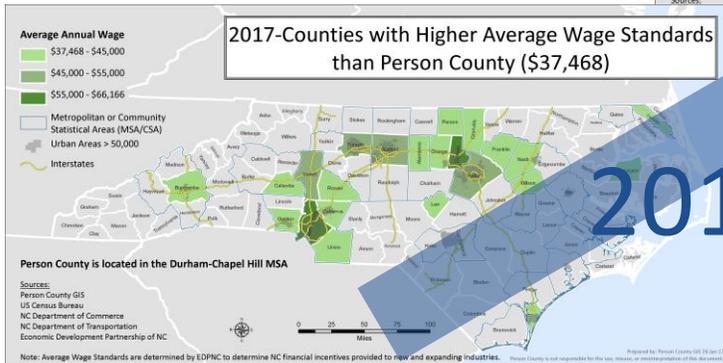
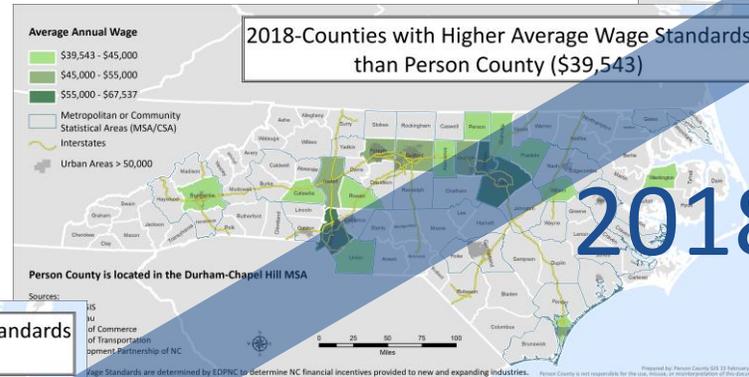
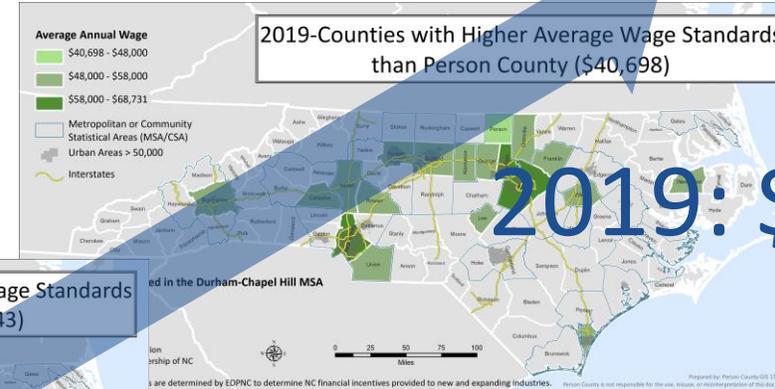
2020: \$42,249

2019: \$40,698

2018: \$39,543

2017: \$37,468

13% increase over 3 years



Update since June 8th Meeting

EDA CARES Act Grant

Business Support to Manufacturers

Emails of Resources

Outreach for Sector Partnership Awareness

Check-in calls

Polywood support for fiber expansion

Administrative

Audit

CAFR data collection

Collaboration

Meetings: RTRP EDAC

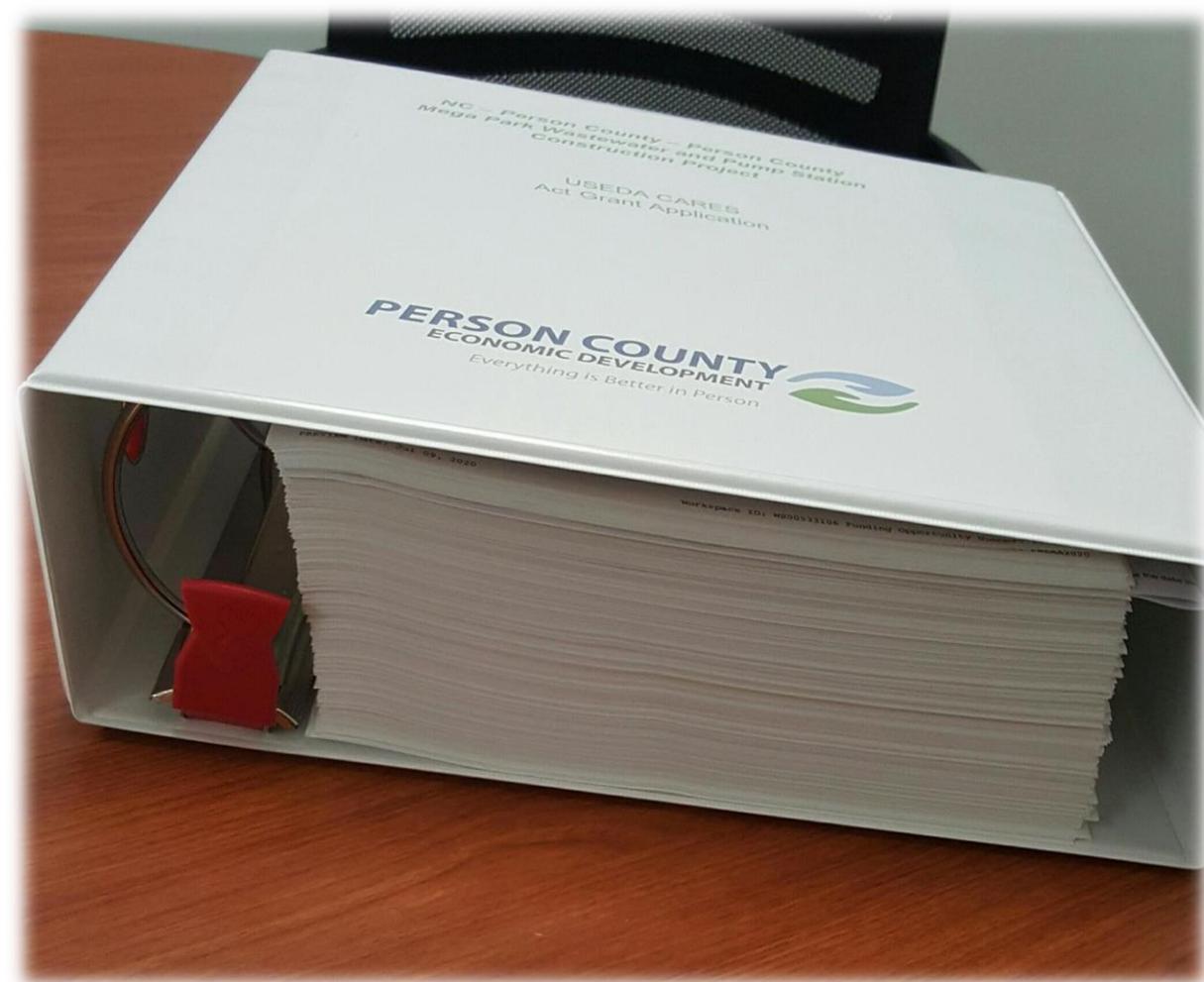
RACC

TDA – Introduction to new Director

Kerr Tar EDAC – Technical Grant Awarded \$400K; RLF - \$1.2M; \$738K to support the nutritional needs of aging adults

North Park Site Development

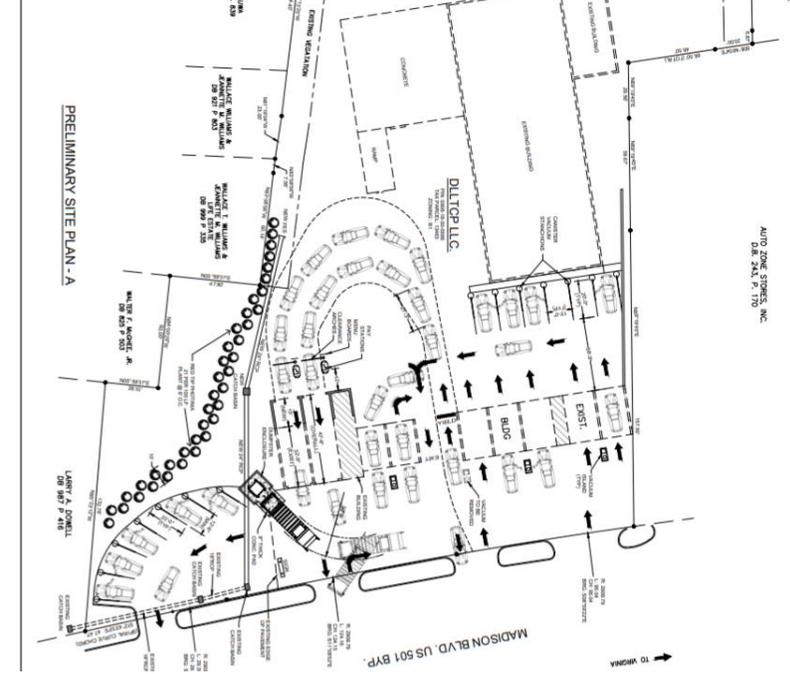
RFIs



Update since June 8th Meeting

Check-in with City/County Planning on 2020 projects:

- Major renovation underway at Blvd location of Carolina Pride Carwash (new name and new system).
- Approval of solar approved prior to moratorium
- Approval of Satterfield Farm Subdivision Preliminary Plat – 3 Phases (318 total lots). This project is in the review phase for the construction drawings for Phase 1. Once those drawings are complete, they will begin site work.
- Approval of Patterson Place Final Plat for Phase 1 – 12 lots. This project is in the permitting process with 6 new single-family dwelling applications under review by the Planning Department.
- Significant increase in new single-family dwelling permits – 11 for 2020 so far, 5 in 2019, 4 in 2018, 3 in 2017, and only 1 in 2016.
- New retail/commercial: Popeye's, Harbor Freight Tools, Dollar General, Skylark Drive Boat Sales and Service Shop
- More new construction in the works





Solar Ordinance Update

The Planning Board met on 8/13 and made some minor modifications to the ordinance. It will be presented to the Commissioners on 9/8.



Product Development

North Park Site 26.14 acres

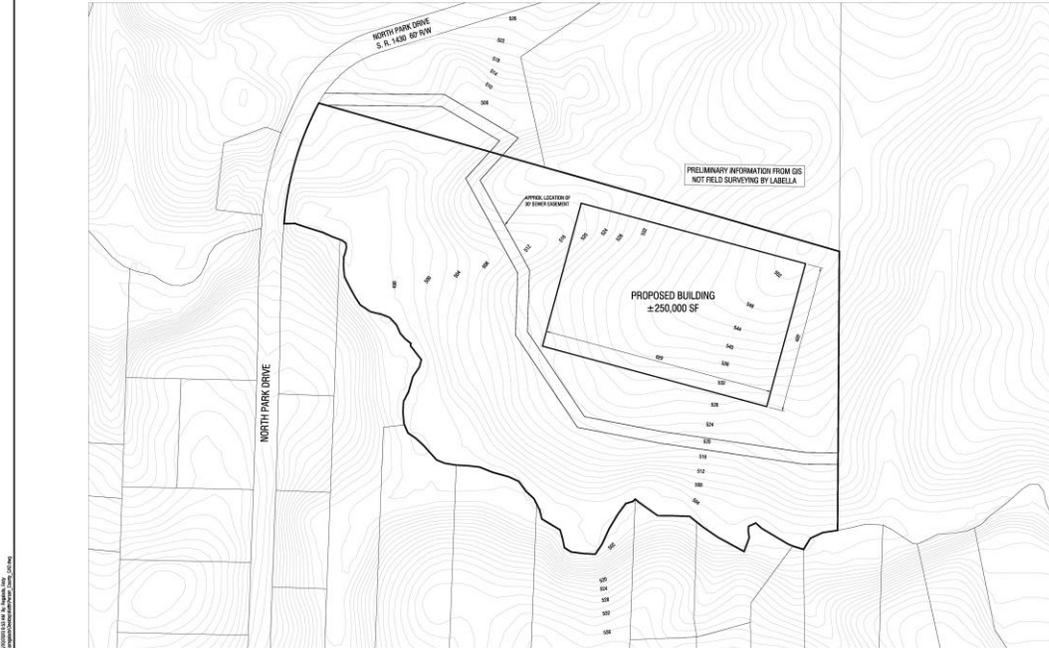


DATE: 11/15/2010 10:00 AM BY: PMS

NO.	DATE	DESCRIPTION
1	11/15/2010	PRELIMINARY
2	11/15/2010	REVISION

NORTH PARK
CONCEPT SITE PLAN

C 1.0



LaBella
Powered by partnership

615 St. George Sq Ct, St. 300
Winston-Salem, NC 27153
(336) 842-4065
CNC450
Email: pstimpson@labellaapp.com

PRELIMINARY
NOT FOR CONSTRUCTION

© 2010 LaBella Associates

NORTH PARK
PERSON COUNTY GOVERNMENT
SHERRY WILSON
315 S. NORMAN ST
ROANOKE, NC 27873

NO.	DATE	DESCRIPTION
1	11/15/2010	PRELIMINARY
2	11/15/2010	REVISION

NORTH PARK
CONCEPT SITE PLAN

C 1.0

Site plans for 150 & 250 ksf

THANK YOU!!