

Minutes of the PCEDC Meeting
EDC Boardroom
303 S, Morgan St., Roxboro, NC 27573
March 22, 2022

Voting Board Members Present:

Mr. Phillip Allen-Chairman
The Honorable Merylyn Newell-Secretary
Mr. Dale Reynolds-Vice Chairman
Mr. Danny Talbert

Mr. Kenneth Perry
Mr. Donald Long
The Honorable Gordon Powell
Mr. Ernie Wood

Ex Officios Present:

Mr. Brooks Lockhart, City Manager
Dr. Claudia Berryhill, Agricultural Representative

Ms. Heidi York, County Manager
Dr. Rodney Peterson, PCS Superintendent

Ex Officios Absent:

Dr. Pamela Senegal, PCC Representative

ED Staff Present:

Ms. Sherry Wilborn, ED Director
Mr. Mike Thibault, Asst. ED Director

Others Present:

Mr. George Willoughby
Mr. Bo Freeman
Mr. Ellis Hankins, County Attorney

Ms. Brandy Lynch minutes were taken off a recording by Mr. Mike Thibault.

EDC Welcome and Invocation:

1. At 4:00 p.m., Chairman Allen called the meeting to order.
2. Mr. Dale Reynolds gave the invocation.

Approval of the Consent Agenda:

3. Mr. Allen requests a motion to approve the Consent Agenda.

A motion was made, seconded and unanimously passed for approval of the Consent Agenda.

Motion: Dale Reynolds

Second: Danny Talbert

The Honorable Marilyn Newell in at 4:04 p.m.

Ms. Heidi York in at 4:02 p.m.

Ethics Review:

4. The EDC was informed about ethical responsibilities of certain boards and commissions appointed by the Person County Board of County Commissioners, and provided conflict of interest policies. Mr. Hankins delivers an overview of the documents and opens the floor up for questions. There were no questions. Wilborn reminds the board of the ethics training requirements that are set forth in the by-laws. Mr. Allen requested all members of the board sign the Conflict of Interest forms in their packets. This satisfies the ethical review for the year.

Business Survey Update:

5. Mr. Mike Thibault provides an update to the board on the Business Survey. He thanks board members who have taken time to meet with him on the best ways forward. The feedback he has received so far indicated board members would prefer a more face to face meeting. Surveying local businesses would be faster, however there is a low participation rate. Board members also suggested partnering with the Roxboro Area Chamber of Commerce. Thibault met with Samantha Bagbey with the Roxboro Area Chamber of Commerce and came up with options including, allowing a local college business call to conduct the survey or one student studying business to take on a large project. This would be a cost-effective solution. Thibault states he was hired as the Assistant Director to work with businesses and believed he should. He thanks board member Danny Talbert for taking time to meet with him, noting how important that is.

Thibault welcomes any feedback from the board. He will work with colleges and the Roxboro Chamber of Commerce going forward and keep the board updated.

Director's Report:

6. Sherry Wilborn informed the board she attended the EDPNC two-day conference and there continues to be a large amount of project requests. The application for Golden Leaf was completed and took longer than expected to complete. The ED department has received more records requests including, board structure and Covid Pivot loans. Wilborn also received notice from Polywood they would require additional infrastructure needs, to which she is looking for opportunities for them. Wilborn reminds the board, the Economic Development Summit is March 31, 2022.

The Raleigh Regional Airport website is still in the works. During the PCBIC meeting, Wilborn will deliver a proposal to that board. The website proposal came in a little above the original budget of \$10,000, which was the amount approved by PCBIC. The proposal now includes video and photography. The total proposal is now \$12,050. The EDC paid for the new logo out of existing funding. The new hanger is almost complete.

Strategic Planning with Ted Abernathy is ongoing. He should be reaching out to the board for interviews.

Member and Ex Officio Comments:

7. Dr. Berryhill announced she attended the Visit NC two-day conference. It focused on bringing people to visit North Carolina in hopes they could decide to move. If population grows, it will allow growth in economic development.

Heidi York announced her 13-year tenure with the county will be coming to an end June 30, 2022. She will be the new county manager for Alamance County, starting July 1, 2022. The Person County Board of Commissioners approved the application for a GREAT grant for broadband.

Chairman's Report:

8. Chairman Allen encouraged everyone to attend the Economic Development Summit.

Next Meeting:

9. The next meeting, was announced as April 26, 2022 at 4:00 p.m. in the Person County EDC Board Room 303 S. Morgan St. Roxboro, NC.

Adjournment:

10. A motion was made, seconded and unanimously passed to adjourn the meeting at approximately 4:56 p.m.

Motion: Donald Long

Second: Dale Reynolds

April 26, 2022
Date Approved

Dale Reynolds
Secretary